

# Big Ball Buddy Battle



## Seeking amazing visibility to brand your company?

If your company is seeking maximum exposure, then you should consider sponsoring the **BIG BALL BUDDY BATTLE**.

Imagine having your company's name & logo on hundreds, if not thousands, of huge 8' diameter beach balls being pushed, shoved, kicked, carried and pulled over school buses, through huge culvert pipes, over giant-sized balancing beams, through a pool beach balls and around obstacles to the finish line.

This epic event is in conjunction with **the Active Sports Expo**, being held at WestWorld of Scottsdale on September 9-11, 2016. The **Expo** is a consumer show open to the general public attracting active individuals who embrace a positive, energetic and upbeat lifestyle through healthy eating, competitive events and new opportunities to challenge and motivate their desire to become a better athlete.



Promotional and marketing exposure will be significant to reach active sports participants state wide to join both the Big Ball Buddy Battle event, along with the impact of the Active Sports Expo.

There will be multiple starting times each day at the Active Sports Expo. So no matter which day attendees come to the Expo, they will be sure to see your brand name from the outdoor grand stands, or get into the action as a participant. Not to mention the thousands of marketing ads, email ad campaigns, thousands of retail fliers and media exposure!



**BIG BALL BUDDY BATTLE** September 9-11, 2016  
WestWorld of Scottsdale ~ 16601 N Pima Road, Scottsdale AZ 85260  
Charity: Shriners Hospitals for Children

## 2016 Sponsorship Packages



### Big Ball Buddy Battle Sponsor Benefits

- Naming rights on the Big Ball Buddy Battle (BBBB) event (*Title Sponsor Company Name* followed by BBBB)
- Company name & logo on BBBB event posters distributed to over 100 local businesses for public display
- Company name & logo prominently displayed on BBBB website homepage with link to company website
- Complimentary BBBB Promotional Registrations (\$65-\$95 per registration)
- Company name & logo on BBBB all 8' diameter balls
- Two complimentary BBBB 8' diameter balls for marketing & PR (\$300 value)
- Company name & logo on BBBB brochures to over 100 local businesses
- Company name & logo on BBBB on all event t-shirts
- Company name & logo on BBBB on all event finisher medals
- Company name & logo on BBBB on all event event bibs
- Company name & logo included in all BBBB press releases & marketing materials
- Company name & logo included in all BBBB television, print and radio
- 60 complimentary passes to the Active Sports Expo (\$900 value @ \$15/each)
- Company name & logo two BBBB banners (Sponsor to provide)
- On-going company name announced daily over Expo PA system during entire Expo weekend
- Company logo presented on all "Live Stage Pavilion" banners (backdrop wall banner & headliner banner above stage)
- Complimentary 20'x20' booth in prominent Expo floor location (\$2,500 value)
- BBBB Sponsorship name & logo on headliner marquee banner at main entrance of Expo
- Opportunity for company representative to speak daily at each of the live BBBB events during Expo
- Email Campaigns with company logo and link
- Social Media Outlets with company logo and link
- Event Website with company logo and link
- Company name & logo on Exhibitor Plaques
- Active Sports Expo Certificate of Appreciation

